

2009 VISION AWARDS SPONSORSHIP

Sponsoring the 2009 Vision Awards Annual Report Competition not only underscores your organization's leadership within the PR and IR industries, but it also provides you with the opportunity to introduce yourself to tens of thousands of new clients from upwards of 20 countries. **Sponsorship Packages** are the most cost-effective way to make your presence continuously known from March 2010 onwards through a variety of mailings, shipments, and web site appearances. **Individual Award Sponsorships** are the lowest cost means to exclusively recognize the competition's best of the best.

Sponsorship Package Benefits	Platinum	Gold	Silver	Bronze
Sponsor Name on Call for Entries Web Site & Mailing	✓	✓	✓	✓
Sponsor Name on Results Web Site & Kits	✓	✓	✓	✓
Sponsor's Logo on Select Competition Materials	✓	✓	✓	
Hyperlinks to Sponsor's Web Site	✓	✓	✓	
# Words Allowed on Web Site Describing Sponsor	100	50	25	X
Sponsor's Logo on All Competition Materials	✓	✓		
Approximately 2x - 3x Larger Logo	✓			
Top Sponsorship Billing	✓			
Inclusion of Insert (up to 4 pages) in Results Kits	✓			

Individual Award Sponsorship – EACH EXCLUSIVE – Benefits

- Exclusive award category web page with sponsorship attributed.
- Placement of sponsor's logo on award web page.

ORDER FORM

Yes, please accept my organization as a sponsor of the 2009 Vision Awards Annual Report Competition. I have selected:

SPONSORSHIP PACKAGES: (Choose No More Than One)

- Platinum Sponsor \$ 5,000 Silver Sponsor \$ 2,500
 Gold Sponsor \$ 3,750 Bronze Sponsor \$ 1,000

INDIVIDUAL AWARD SPONSORSHIPS: (Choose as Many as Desired. Each Exclusive and Subject to Availability. First-Come, First Served)

- Top 100 Sponsor. Same benefits as other Individual Award Sponsorships except 2x web site traffic is anticipated \$ 500
 Best Agency Report \$ 250 Communicators' Choice \$ 250 Most Creative Report \$ 250
 Most Engaging Report \$ 250 Most Improved Report \$ 250 Best In-House Report \$ 250
 Best Letter to Shareholders . \$ 250 Best Online Report \$ 250 Best Report Cover \$ 250
 Best Report Financials \$ 250 Best Report Narrative \$ 250 Best Sustainability Report... \$ 250

Company: _____ Contact Person: _____

Address: _____ City, State, ZIP: _____

Phone: _____ FAX: _____ E-Mail: _____

METHOD OF PAYMENT (Visa/MasterCard/American Express/Discover Accepted. Invoice Terms: Net 30)

Credit Card: Exp: Signature: _____

Check (enclosed, payable to LACP) Bill me (Purchase Order number, if necessary: _____)

SPONSORSHIP AGREEMENT

All sponsorships are non-refundable. The deadline to request a sponsorship package is Feb. 26, 2010 or as availability allows, whichever comes first. All sponsorships must be paid in full by Mar. 19, 2010 or else sponsorship may be forfeited. LACP reserves the right to re-offer sponsorships after Mar. 26, 2010 as availability and/or payment defaults allow. Be sure to e-mail or upload your logo to LACP by Mar. 19, 2010. We reserve the right to substitute text for your firm's name should no logo be received by the deadline.

